



Donate Life Indiana's Organ Donation Awareness Challenge

Did you know that there are more than 100,000 infants, teens and adults awaiting a lifesaving organ transplant? Donate Life Indiana seeks student groups or organizations interested in a community service project that can help end the wait.

Sign up for the next Organ Donation Awareness Challenge, a two- to three-week challenge meant to help save lives by raising awareness with your student group or organization by encouraging others to sign up as organ donors and by hosting virtual or in-person events.

All groups will receive a box full of promo items and informational cards to help promote organ donation and transplantation. Prizes will be awarded too! Your advisor will decide how the winnings will be utilized for your group.

- A \$500 cash prize will be awarded to the group that earns the most points.
- A \$250 cash prize will also be awarded to the group that completes the most donation awareness activities (*winner of \$500 cash prize not eligible*)
- All groups will be entered into a raffle to win a \$50 Amazon gift card.

Regardless of group size, the total number of points for awareness events and new donor sign-ups will be divided by the total number of participants, making it even for everyone.

The donation decision of a minor is recorded in the Indiana Donor Registry. It is not used to move forward with donation until they become 18 years of age; however, it is shared with the family at the time of death. The decision would default to the parent or legal guardian for permission of organ, tissue and eye donation for anyone under 18.

How do we earn points?

1. Points can only be earned during the two- or three-week challenge window by:
 - **Signing up new organ donors**
 - **Completing awareness activities** (*see the chart on the following page for ideas*)
2. To earn points for signing up new donors go to the "New Organ Donor" form in the app, enter your chapter or organization name, check the box and click submit. (You must do this every time you sign up a new donor)
 - To sign up a new organ donor, go to [DonateLifeIndiana.org](https://www.donatelifeindiana.org), fill in all information fields, scroll to the question, "How did you hear about the Donate Life Indiana registry," choose your organization. (HOSA, BPA, JAG, etc.)
3. To earn awareness points, submit an "Awareness Activity" form in the app, fill out the appropriate fields and upload a relevant photo. If there is not a relevant photo, awareness points will not be counted.

Ok, we want to participate, what now?

1. Have your chapter or organization lead fill out the intent to participate form by [CLICKING HERE](#).
2. Access the app using the following URL: <https://webapp.mobileappco.org/m/donatelifeindiana205/> or download from the app store.
 - I-Phone Users: Search for Donate Life Indiana in App Store
 - Android Users: Search for Donate Life Indiana in Google Play

Watch a quick informational video by [CLICKING HERE](#).

Earning Points

*Type your FULL chapter or organization name the same way every time you submit a form, so points are awarded appropriately.

Point Worth	Activity	Ideas
10 Points	Sign up new organ donor	<ul style="list-style-type: none"> Go to DonateLifeIndiana.org (The Indiana Registry), fill out the information fields, scroll to the question, “How did you hear about Donate Life Indiana,” and choose your organization. To earn the 10 points, you MUST also submit the “New Organ Donor” form in the DLI app for every donor you sign up.
30 Points	Host an in-person or virtual speaking event to talk to people about organ donation and transplantation	<ul style="list-style-type: none"> Host a school-wide or smaller educational assembly. Host a Facebook Live or Instagram educational event. Host an educational lunch & learn. Speak at a community organization in-person or virtually. Be sure to obtain permission from your instructor lead and any other parties for speaking events.
20 Points	Set up a tabling event or registration drive table at school or at a known place within the community	<ul style="list-style-type: none"> Host a table at an athletic, extracurricular, academic or outside community event to share donation messaging. Set up a tabling event in the school lunchroom or in the school entryway at high traffic hours. Set up a virtual tabling event using an online platform. <p style="text-align: center;">*Be sure to obtain permission from your instructor lead and any other parties for a tabling event.</p>
5 Points	Social Media: Post positive donation messaging, a graphic, or share a video about donation and transplantation on your personal page or group organization page.	<ul style="list-style-type: none"> Preview Donate Life Indiana’s Facebook or Instagram to help form your messaging. @DonateLifeIndiana or @DonateLifeIN To help further support our cause, tag Donate Life Indiana on your posts. #donatelifein There is a cap of 30 points, or six posts total that can be earned for social media posts.
10 Points	Get creative!	<ul style="list-style-type: none"> Have another idea outside of the above ideas? Submit your awareness activity through the app with a relevant photo to earn up to 10 points. All creative submittals will be reviewed to determine if 10 points will be awarded.

